



MICHIGAN DOLPHINS

Football & Cheer

DETROIT PAL LEAGUE (AYF/MYFL)
EMAIL: MICHIGANDOLPHINS1@GMAIL.COM



SPONSORSHIP INFORMATION

THANK YOU FOR CONSIDERING THE MICHIGAN DOLPHINS FOR SPONSORSHIP

The Michigan Dolphins Youth Football and Cheer Program founded in October 2023 is a local 501 (c)(3) registered non-profit football and cheerleading organization serving Oakland County. We are committed to helping all children with quality instruction in a positive and safe environment, teaching them the meaning of good sportsmanship, teamwork, character, integrity, and leadership. We believe participation in athletics can serve as an essential part of a child's education and development.

As a first-year non-profit, 100% volunteer youth organization, we are depending on registration fees, fundraising and donations from businesses and sponsors across the area to help support our youth. As a sponsor, you can assist us in providing a high-quality experience for our football and cheer athletes while helping us keep our registration fees affordable, so every child has an opportunity to participate.

We are seeking support in sponsoring a player, donations of purchasing new equipment such as helmets, shoulder pads, cleats, footballs, uniforms and/or additional training equipment. This would not be possible without the community's support. Costs of outfitting a player with the appropriate equipment and a new uniform is near \$500 per child. With your support, we can work together to make sure that our program reaches all children that are interested in playing, that may be experiencing life difficulties. Other necessary and needed equipment include Automated External Defibrillators (AED) devices at practice fields and medical equipment.

SPONSORSHIP BENEFITS

In addition to directly helping young athletes in our community, you have the opportunity to market your business directly to over 400 local families. Earn tax deductions for your business by sponsoring our program.

SPONSORSHIP LEVELS

We hope that you will consider supporting our youth. Below is a list of tax-deductible sponsorship levels for you to choose from and we welcome the opportunity to speak with you further about this opportunity to support the boys and girls.



MICHIGAN DOLPHINS

Football & Cheer

DETROIT PAL LEAGUE (AYF/MYFL)
EMAIL: MICHIGANDOLPHINS1@GMAIL.COM



First Down Package

\$250

- Your company name is listed on the sponsor page of our team website with a link to your website.
- Your company will be given a sponsorship certificate thanking you for your support.



Field Goal Package

\$350

- Company Logo Website (scrolling and sponsor page)
- Hyperlink to website
- Your company will be given a sponsorship certificate thanking you for your support.
- Company Logo on Social Media
- Monthly recognition email of sponsors sent to all registered participants
- Recognition at all home games



Touchdown Package

\$500

- All Field Goal package items.
- Logo on back of our camps/events t-shirt
- Your company name will be announced at half-time of all home games.
- Field banner displayed at all home games



Playoff Package

\$1000

- All touchdown package items.
- Your company will be given a sponsorship plaque thanking you for your support.
- Company information listed on sponsor banners displayed at every home game.
- Michigan Dolphins hat and t-shirt or sweatshirt.
- Website Sidebar Logo ad. Logo only. Hyperlinks to a designated URL.
- Ability to distribute flyers/promotional materials home games



Super Bowl Package

\$2500

- All playoff package items.
- Company brochures/coupons/business cards will be handed out at all home games and fundraising events.
- Website 1/3-page square ad with image/logo. Hyperlinks to a designated URL.



Hall of Fame Package

\$5000

- All super bowl package items
- Hall of Fame sponsor plaque (this will replace plaque from previous package).
- Give away footballs with company information thrown out at every home game.
- Website Banner Ad. Page-width ad with image/logo. Hyperlinks to a designated URL.

A NON PROFIT 501 (C) (3) SERVING THE FAMILIES OF OAKLAND COUNTY SINCE 2023

TAX ID: 93-3856050





MICHIGAN DOLPHINS
Football & Cheer

DETROIT PAL LEAGUE (AYF/MYFL)
EMAIL: MICHIGANDOLPHINS1@GMAIL.COM



We are pleased to support Michigan Dolphins Youth Football and Cheer. A financial donation in the amount of \$ _____ has been included with this form in exchange for the sponsorship option indicated below.

Donation Sponsor Packages:

- ☐ First-Down Package \$250
- ☐ Touchdown Package \$500
- ☐ Playoff Package \$1,000
- ☐ Super Bowl Package \$2,500
- ☐ Hall of Fame Package \$5,000

Gifts such as cases of water or sodas, containers of powdered energy drink mix (such as Gatorade or Powerade), pre-packaged individual snacks such as chips, bubble gum, etc. are also accepted.

*Please contact any member of the Michigan Dolphins Youth Football and Cheer board to discuss the donation of these items

Contact Information:

Organization Name/Contact Person:_____

Address: _____

City: _____ State:_____ Zip Code:_____

Email: _____

Telephone: (_____) _____

We will contact you after receiving your form to confirm details (artwork, signage, etc.) and arrange for pickup of donated items if necessary. Your support of the Michigan Dolphins is greatly appreciated!

When our community works together, we win together! Thank you for your time and your consideration.

Please make checks payable to:

Michigan Dolphins

Thank you for your support of our Michigan Dolphins boys and girls!

Please email our Executive Board at MichiganDolphins1@gmail.com or call our Executive Vice President at (989) 780-7860 with any questions.

